

TESTERS WANTED FOR CLOSED BETA “DREAMBEAR”

Social Game on Hyves network site

Dreambear is a virtual fairytale world where children can create their own Dreambear and explore the kingdom, play a multitude of games and chat with their friends.

Today WEBER is spreading Dreambear tickets on the Festival of Games in Utrecht, inviting people to become a closed beta tester for Dreambear. This is a unique opportunity to experience a social game with a richly illustrated, hand drawn world and an abundance of challenges.

Playing Dreambear you create your own personal avatar to start exploring the world of Great Beronia. A couple of early quests will start you off in the world to follow the storyline, but you're free to choose your own path and do what you like. Along the way you'll collect pies, clothing, titles for your bear and many ducats. All the while chatting with your friends!

The idea for Dreambear was born in 2008. With nothing more than a trailer and a good dose of enthusiasm, Roel Weber – Dreambear's creator – went to the 2009 GDC in San Francisco to poll the reactions of the crowd. These were very encouraging, which led to the decision to develop the game further. In December 2009 two seminars were given during the Game Experience in Beeld en Geluid in Hilversum called “The Art of Dreambear”: an early look into the development of the game for the Dutch public. Packed audiences and scores of wild children – the game's target audience – were the result.

WEBER invites everyone to obtain a Dreambear ticket to be able to visit and explore this promising game. The ticket has all the information you need to register, after which you'll get access to the closed beta. WEBER is very keen on hearing about your opinion, bugs, etc. These you'll be able to send through the beta.

WEBER is an interactive studio specialising in the development of remarkable websites and online games.

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Note for the editors, not for publication:

<http://www.webersg.nl>

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